NEA Big Read Credit Line

The following credit line must be used in all printed materials and digital communications related to your Big Read events and activities:

"NEA Big Read is a program of the National Endowment for the Arts in partnership with Arts Midwest."

"El proyecto NEA Big Read es una iniciativa del National Endowment for the Arts (el Fondo Nacional para las Artes de Estados Unidos) en cooperación con Arts Midwest."

The credit line must be displayed prominently and generally should not be smaller than 11-point type and be placed in close proximity to the NEA Big Read logo. Examples of printed materials and digital communications in which this credit line must appear include title page of programs, educational materials, advertisements, brochures, posters, newsletters, and website.